

**HEALTH + FITNESS** 

# Muscles should flex - not wallets.





**GYM** 



**YOGA** 



**RACES** 



Pomi's ac

**EVENTS** 

# Reasonable and easy coverage is no sweat!

Pomi's accident and health insurance plans help cover health and fitness businesses so the focus stays on fitness.



Accident Medical Expense • Accident Dental Expense • Accidental Death + Dismemberment • Paralysis • Catastrophic Cash

### WHAT'S COVERED

- Weight Lifting Injuries
- Injuries from Faulty Equipment
- Slips, Trips, Falls
- Broken Bones
- Fractures + Dislocations

### WHO'S COVERED

- Yogies
- Runners
- Weight Lifters
- Gym Rats
- Fitness Enthusiasts
- Volunteers

### WHAT'S INCLUDED

- Hospital stays
- Emergency Room Visits
- Diagnostics, Tests + Labs
- Crutches, Casts + Braces

### WHERE COVERED

- Gym
- Yoga Studio
- Fitness Classes
- Races
- Obstacle, Challenge Courses



# Exercise the right to tip top coverage

When it comes to health and wellness, accidents can happen. pomi helps keep everything in good shape!





\$71.5м

consumers in the US health club industry



OVER 500K

people are treated in the ER yearly from exercise equipment injuries



1500

people are treated in the ER yearly from injuries at their gym



50%

of runners are injured at least once a year

to view sources, visit getpomi.com/sources



# Let's talk numbers. Real claims, real savings.

If your organization only has a general liability policy, you may not be as covered as you think. Here's a real claim from one of our insureds to help explain why A&H coverage is so valuable. It's a winning combination.



### THE SITUATION

### Rock and a Hard Place

Bradley's a 40 year old man who injured his elbow falling off the climbing equipment at the gym. Medical expenses were over \$6,000. His primary health insurance covered some, but out of pocket costs were still \$3,000.



### **WITHOUT POMI**



# Without pomi's A&H coverage, the gym could be on the hook for that \$3,000 plus legal fees!

That's a lot of dumbbells! And chances are, general liability coverage could increase too, costing even more money.

### **WITH POMI**

# With A&H coverage, the full amount was covered – all for a fraction of that \$3,000.

And, since the policy not only covered Bradley, but all gym members, other potential accidents would be covered too. Rock on!







### Why team up with pomi?



### WE'RE AN A+

Not to brag, but we are on the Top AM Best rated list and we always bring our A game.



### **POWERED BY GREATNESS**

Our parent company, Great American Insurance Company, has been a trusted name in the biz for years.



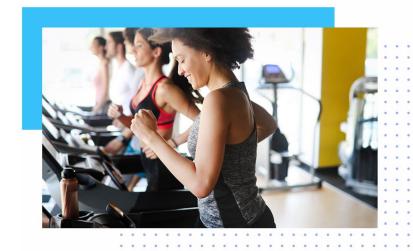
### **WE'RE REAL PEOPLE**

(Not a bot!) pomi's always here for you with both digital convenience and human connection.



### SIMPLE, EASY PROCESS

Plus, customizable policies fit for any unique client profile.



# Check out our blog for more! Resources, guides & real life stories. getpomi.com/blog

The claims scenarios in this material are provided to illustrate possible exposures faced by your clients. The facts of any situation which may actually arise, and the terms, conditions, exclusions, and limitations in any policy in effect at that time, are unique. Thus, no representation is made that any specific insurance coverage applies to the above claims scenarios. The above client names were changed for privacy purposes.

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Great American Insurance Company is rated "A+" (Superior) by the AM Best Company (affirmed October 28, 2020)